

AMARO SANTONI APERITIVO AT THE RIVOLI BAR AT THE RITZ LONDON



Amaro Santoni, the classic 'dolce-amaro' from Florence, will be joining forces with the iconic art-deco inspired Rivoli Bar inside The Ritz London every day during London Cocktail Week from 13th to 23rd October, for a classic Aperitivo like no other.

The Ritz London's Head Mixologist Michele Lombardi will create three exclusive cocktails as the perfect accompaniment to the end of the working day and the start of the evening. A lover of the classics, Michele's inspiration for new, experimental creations is always rooted in the quintessential combinations of classic cocktails.

All featuring Amaro Santoni, the limited-edition menu features: *Joie de Vivre*, a vodka-based cocktail with vibrant berry notes; *Florence's Essence*, a sophisticated serve created with sherry and a hint of orange; and the elegant *Vineyard of Dreams*, finished pink peppercorns and Rosé Champagne.

Priced at £23 per cocktail.

*Open daily from 11:30am, last orders at 11:30pm Monday to Saturday and 10:30pm on Sunday.
Walk-ins welcome*

IMAGES [HERE](#)

[@amarosantoni](#) | [@theritzlondon](#) | The Ritz London, 150 Piccadilly, St. James's, London W1J 9BR

AMARO SANTONI



Notes to Editors

Website: amarosantoni.com

Instagram: [@amarosantoni](https://www.instagram.com/amarosantoni)

About Amaro Santoni

Amaro Santoni (16% ABV) is a multi-award-winning “dolce-amaro aperitivo” of the highest quality, offering an elegantly light taste of Tuscan summer led by rhubarb and iris with undertones of citrus and olive leaves. Amaro Santoni is already on the menus at some of London’s best bars and is available now from [The Whisky Exchange](#) and [Amazon](#) for £26.95.

Imbued with 34 natural herbs and botanicals and inspired by one of Gabriello Santoni’s most heartfelt and personal recipes, the lightly alcoholic liquid goes beyond the classic concept of amaro and pays homage to the treasures of its hometown, Florence, in both form and flavour. In early 2021 Amaro Santoni began its long term collaboration with Luca Missaglia as Managing Director Partner and Simone Caporale as Global Brand Ambassador, both key figures in the international bartending industry and their consultancy business Cocktail Concierge.

Website: theritzlondon.com

Instagram: [@theritzlondon](https://www.instagram.com/theritzlondon)

About The Ritz London:

The Ritz London, the iconic landmark conceived by renowned hotelier César Ritz, first opened its doors in 1906. Perfectly located in a landmark position in the heart of London’s West End, The Ritz is moments from the finest shopping destinations the Capital has to offer, including the luxury designer brands of Bond Street and Regent Street and the unique and quintessentially British boutiques of Jermyn Street. Throughout its distinguished history, the iconic hotel has been at the heart of London society and continued to play host to Royalty, aristocracy, stars of stage and screen and countless other discerning guests. The first and only hotel to have received a Royal Warrant from His Royal Highness The Prince of Wales, The Ritz has deservedly taken its place amongst the great hotels of the world and is the benchmark by which other hotels are measured. The Ritz Restaurant was awarded a Michelin Star in the Michelin Guide Great Britain and Ireland 2017, which it has retained ever since.

About The Rivoli Bar:

Stylishly designed to create the impression of walking into a golden jewellery box, The Rivoli Bar is an Art Deco gem in the heart of The Ritz, with interiors inspired by a carriage on the Orient Express. An intimate cocktail bar providing a dazzling oasis away from the bustling London streets, the sophisticated décor features gilded ceiling domes, patterned mirrors, and Lalique glass panels to

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further enhance the 1920s glamour. The Rivoli Bar's innovative spirit is expressed through its menu, from The Rivoli showpieces; certified classics available all year round, to The Rivoli creations; experimental twists on beloved combinations, which change with the seasons. Delighting the most refined of palettes, The Rivoli Bar's cocktails never fail to surprise and charm the senses